



PALM SPRINGS
PRESERVATION
FOUNDATION®

December 8, 2020

Dr. David Ready, City Manager
City of Palm Springs
3200 E. Tahquitz Canyon Way
Palm Springs, CA 92262

Dear Dr. Ready,

On July 13, 2020, the Palm Springs Preservation Foundation (PSPF) sent you a letter asking that you confirm the viability of the city's fundraising efforts connected to the Plaza Theatre's restoration. On July 22, 2020, you emailed us reporting that those fundraising efforts continued apace.

On December 4, 2020, in an on-line *Uken Report* article entitled "Fundraising to Restore Plaza Theatre Halted," the city's representative for the effort reported that the theatre's *ad hoc* fundraising committee had not met in many months and to date had raised \$480,000 in "cash and commitments" (which represents less than 5% of the estimated \$12M required for the theatre's restoration).

The city's representative also went on to say that the theatre's fundraising efforts were, in his opinion, not a "priority" compared to the ongoing fundraising efforts for other institutions such as the Palm Springs Art Museum, etc., and further reported that the city had recently refunded Palm Springs Modernism Week's \$100,000 contribution to the theatre's restoration effort.

As you may recall, the sole condition of the PSPF grant read, "Should the city's fundraising efforts prove insufficient for the restoration of the Plaza Theatre, PSPF requests the return of this grant money." Accordingly, we respectfully request that the city return PSPF's \$50,000 Plaza Theatre restoration grant. The PSPF board feels it's their fiduciary responsibility to ensure that PSPF funds are expended in the energetic pursuit of the organization's mission.

We still view the theater as vitally important to the community and will revisit this matter should the city's future efforts indicate a viable commitment to the theatre's restoration.

If you require any additional information, please contact PSPF board member Ron Marshall at (760) 837-7117 or info@pspreservationfoundation.org.

Sincerely,

Gary Johns
President