



**PALM SPRINGS
PRESERVATION
FOUNDATION®**

November 4, 2021

Mr. Jerry Alcorn
Chair, Parks and Recreation Commission
City of Palm Springs
3200 East Tahquitz Canyon Way
Palm Springs, CA 92262

Subject: The Naming of the Downtown Park

Dear Mr. Alcorn,

Since 2017, the Palm Springs Preservation Foundation has been advocating for the new Downtown Park to be named after local pioneer and philanthropist “Mother” Nellie Coffman. As you witnessed during the city’s official ribbon-cutting ceremony on October 21, 2021, there is broad general support for the naming of the park for Coffman. Aside from the merit of recognizing the invaluable contributions Coffman made to the city, since the Downtown Park is located on the former site of Coffman’s famous Desert Inn there is also a palpable physical connection to the Coffman legacy.

Accordingly, we are enclosing (for each commissioner) two of the more popular educational materials we have produced. These materials provide compelling rationale for the naming of the Downtown Park for Nellie Coffman. Additionally, PSPF premiered a 10-minute educational film entitled “Let’s Name the New Downtown Park for ‘Mother’ Nellie Coffman!” during Modernism Week in April 2021. We invite you to watch the film on our website (www.pspreservationfoundation.org).

Finally, we respectfully request that the Parks and Recreation Commission agendize this matter for discussion and, if warranted, hold public hearings on this important topic.

Thank you for considering our request. If you have any questions, please contact PSPF board member Ron Marshall at info@pspreservationfoundation.org.

Sincerely,

President

Copy to: Palm Springs City Clerk (Mr. Anthony J. Mejia, MMC)