



**PALM SPRINGS
PRESERVATION
FOUNDATION®**

June 27, 2022

Ms. Yvonne Wise
Director, Parks and Recreation Department
City of Palm Springs
3200 East Tahquitz Canyon Way
Palm Springs, CA 92262

Subject: The Naming of the Downtown Park

Dear Ms. Wise,

Firstly, congratulations on your appointment as the Director of the city of Palm Springs' Parks and Recreation Department!

Secondly, we need your help!

Since 2017, the Palm Springs Preservation Foundation has been advocating for the new Downtown Park to be named after local pioneer and philanthropist "Mother" Nellie Coffman. During the city's official ribbon-cutting ceremony on October 21, 2021, it was demonstrated that there is broad public and city council support to name the park for Coffman.

We would ask that you take a few minutes to watch our film entitled "Let's Name the New Downtown Park for 'Mother' Nellie Coffman!" produced in April of 2021. The 10-minute educational film can be found on our website (www.pspreservationfoundation.org).

As recently as November 4, 2021 we requested (in writing) that the Chair of the Parks and Recreation Commission agendaize this matter for discussion and hold public hearings on this important topic. To the best of our knowledge, no progress has been made on our request.

We would be thrilled if you became a supporter of this important community advocacy. If you have any questions, please don't hesitate to contact PSPF board member Ron Marshall at info@pspreservationfoundation.org.

Sincerely,

President